



# ThruFax™

- **Solve your inbound fax problem**
- **Get your faxes as e-mail messages — anywhere**
- **Edit and use your fax text**
- **Read faxes on your wireless devices**

# ThruFax™ turns incoming faxes into editable text and delivers them as e-mail — even to wireless devices!

The first real advance in document management since e-mail, ThruFax takes the efficiencies of unified messaging and document management to a whole new level. ThruFax is the only fax solution that converts incoming faxes — your “money” documents such as contracts, bids, and quotes — into METAMessages™. It then routes them as editable e-mail messages that include actual, reusable text you can copy, paste, edit, forward, and search.

No waiting for an admin to deliver a fax. No walking to the fax machine to see if that important order arrived. No need to be in the office or even at a computer — ThruFax delivers faxes to any e-mail receiving device, including wireless. And, with ThruFax's open architecture, you can integrate incoming faxes into your CRM, call center, and other document management applications effortlessly.

## Turns "pictures" of text into "real" text.

ThruFax, with proprietary FaxOCR™, is the only fax solution that translates the faxed image of text into editable text — text you can actually use. And, the text appears not just in the body of the e-mail message, but also in formatted Microsoft Word (.doc) and text (.txt) file attachments.

That means you can easily edit contracts and reports — or save the data to an information system, such as your résumé database — all without retyping a single character.

Imagine archiving your faxes exactly the same way that you archive your e-mail. Instead of finding an old fax by looking at hundreds of images, you simply search in your e-mail client using keywords. What a timesaver!

## Routes faxes instantly, privately.

ThruFax lets everyone on your team get their incoming faxes immediately — anywhere they get their e-mail. No waiting. No walking. No need to be in the office or even in the country! No more tedious copying, either: ThruFax automatically routes faxes as e-mail to everyone on the To: line and everyone on the cc: line.

## Get faxes via any e-mail receiving device, including wireless.

By converting your fax messages into METAMessages, ThruFax lets you get your faxes from any device that receives e-mail. That includes voice-messaging devices, non-graphical wireless devices, and mobile phones, as well as PCs and laptops. That's unified messaging at its most efficient!

# how it works

1. ThruFax receives a fax, identifies the addressee, and converts the fax into an editable e-mail message.



Original fax image

2. Within minutes, ThruFax delivers the fax to your e-mail client where you can prioritize, search, cut and paste text and archive the message.



Faxes listed in e-mail client message list. You immediately see which faxes are important.

All fax data is retained in attached files.

Fully editable and searchable fax text appears in the body of the message.

## Check sender and subject without opening the message.

Because ThruFax actually “reads” the text of your fax, it’s the only fax manager that treats your fax like real e-mail, displaying the sender and subject in your e-mail message list. So, you can quickly jump on important faxes and delete the “junk” faxes without even opening them.

## Recognizes and routes company forms.

ThruFax can even identify and route faxes arriving on your company’s forms. For instance, you can set up ThruFax to route all employee timesheets to HR; credit applications to Purchasing; and customer registration forms to Data Entry.

## Scales to meet the needs of your fast-growing enterprise.

ThruFax is designed to scale from a small business to a large, multi-departmental enterprise. Small and medium-size businesses and workgroups can register for the ThruFax.com service on the Web – there’s no software to install or maintain, no service contracts, you just sign up and forward your existing fax number to the ThruFax.com number. It’s that easy!

Or, install the ThruFax 2.0 NT service on your network – ThruFax works seamlessly with all popular fax servers. ThruFax creates and updates its address lists automatically from your company databases. And, it integrates flawlessly with any messaging system you’re currently using.

ThruFax benefits are yours regardless of the size or complexity of your business.

# METAmessag<sup>TM</sup>

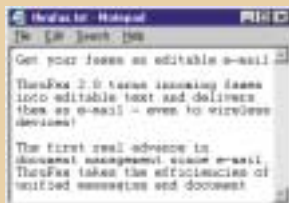
technology unifies messages

Onset's METAmessag (Message Enabling for Transmission and Action) technology converts messages from any format for transmission, reading, management, and editing on any device. ThruFax uses METAmessag technology to convert faxes into editable messages that are accessible anywhere a user receives e-mail – on the desktop, via a Web portal, or even on a WAP device. ThruFax enables unified messaging with faxes – for individuals, workgroups, and the most sophisticated enterprises. Onset's METAmessag technology fulfills the promise of the unified message.

### 3. The converted fax e-mail message includes three attachments:



The original fax image



Unformatted fax text



Formatted MS Word™ document of your fax

TM

# ThruFax



## Act now!

Put ThruFax to work for you now — point your browser to [www.ThruFax.com](http://www.ThruFax.com) or call Onset toll-free at **877 THRU FAX** (877) 847-8329.

**DO IT TODAY!**

## ThruFaxFeatures

- Delivers faxes to addressees instantaneously — no waiting, no lost opportunities.
- Routes faxes to all intended recipients, including “cc:” addressees.
- Converts faxes into text-based documents you can edit, search, cut-and-paste, drop into a database, and more.
- Keeps confidential faxes private.
- Routes faxes with unidentifiable addressees to a designated recipient for manual distribution.
- Delivers faxes on any e-mail receiving device: PCs, laptops, voice messaging devices, wireless devices, and mobile phones.

## ThruFax 2.0 NT Service Software Features

- Automatically routes all types of fax documents – including typed, handwritten, and form – to intended addressees or designated destinations.
- Open architecture NT service is multiprocessor capable and scales from a small business to an entire enterprise.
- Recognizes and routes forms to pre-designated folders, FTP sites, e-mail addresses, etc.
- Builds and maintains multiple addressee lists from your corporate databases – perfect for large, decentralized organizations.
- Integrates faxes into CRM, call center, and other document management and messaging systems.
- Complements existing DID installations.

### System Requirements:

Windows NT 4.0 or higher, IE5 or higher, Pentium - 350 MHz or faster, 100MB available disk space

## ThruFax.com Web-Based Service Features

- Easy sign-up on the Web. Start using it today.
- No software hassles. No investment. No installation. No training. No upgrading.
- Month-by-month billing. Stop and start using it whenever you like.



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